



# Press Release

## Momentum Announces New Advisory Board Member

Atlanta, Georgia, USA – Momentum, a creative & strategic production agency specializing in mid-size experiential events, announces a new Advisory Board Member:

**Michael Marto**, Principal, President & CEO, Executive Visions, Inc., (EVI).

EVI is a 30-year experiential marketing agency whose Brand Immersive Platforms serve dozens of Fortune 500 companies. They were recently featured in EventMarketer's '2016 It List' as a Top 100 Event Agency.

Momentum founder Bill Davis explains why Marto joined their Advisory Board: "We need someone to help strategically grow Momentum's ability to take on much larger scale productions. Michael is just the man to do that! I'm not exaggerating when I say there are literally only a handful of people in the country, with Michael's industry experience, high-level contacts and strategic mind for business. We are lucky to have someone of Michael's caliber on our Advisory Board!"

Over the past several years Momentum's Davis has collaborated with the EVI team on several large, multi-layered projects.

Marto talks about his relationship with Davis: *"Bill is a top-notch producer and creative leader that shares many of the same business philosophies. After developing such a great working relationship with him over the years, I was thrilled to take the next step in helping him grow his company. Plus this alignment adds to EVI's own firepower in servicing clients around the world."*

The announcement is a significant change in Momentum's sphere of influence.